



# Request to Use Molina Healthcare Logo

Thank you for your interest in using the Molina Healthcare, Inc. (“Molina”) Logo. Let’s get started!

- Please review the terms and conditions in the Agency Agreement associated with the use of the Logo.
- Please review and agree to the Terms of Use of the Molina Logo.
- Please complete the form below so that we may evaluate your request. Upon completion, please email this form along with a sample of your intended use of the Molina Logo to [MolinaLogoRequest@MolinaHealthcare.com](mailto:MolinaLogoRequest@MolinaHealthcare.com) Please put your company name in the “Subject” line. The sample may be in a PDF or JPG format.
- Please allow 5 – 7 days for review. You do not have authorization to use the Logo until you receive written approval from Molina. Any use must be within the scope of the approval.

### Please enter your contact information

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Please answer the following questions:

Please identify yourself:

Participating Producer \_\_\_\_\_ Agency \_\_\_\_\_

If you are a Participating Producer, please provide your NPN Number \_\_\_\_\_

Name of Agency contracted with Molina (if you are a Participating Producer who has contracted directly with Molina, please list yourself): \_\_\_\_\_

**Use of Molina Logo:**

Will the Logo be associated with any Medicare offerings?:  Yes  No

Will the Logo be associated with any Molina Marketplace offerings?:  Yes  No

For what purpose do you want to use the Molina Logo? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How do you want to use the Molina Logo?

- Use the Logo as a link to the Molina Healthcare website
- Display the Logo on my website without linking to Molinahealthcare.com Provide website address (formatted as www.website.com)

\_\_\_\_\_

- Brochure (submit sample for review)
- Print ad (submit sample for review)
- Email Campaign (submit sample for review)
- Other – Please explain: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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## TERMS OF USE

By using the Logo, you agree:

- To use the Logo solely in the specific manner that is approved by Molina, below
- Not to modify, distort or alter the Logo, except to proportionately scale the Logo to desired size
- Not to display the Logo as the most prominent feature on a website
- Not to incorporate “Molina” or “Molina Healthcare” into an internet address, or use either in any meta tags or other hidden text
- Not to use the Logo in a manner that would be likely to cause confusion among consumers
- Molina owns the Logo and will not do anything inconsistent with such ownership
- All use of the Logo and all goodwill developed therefrom shall inure to the benefit of and be on behalf of Molina.
- Nothing herein shall give Agency any right, title, or interest in or to any Logo, other than the right to use the Logo in accordance with any written authorization provided by Molina.
- If consumer facing, please work with Molina for appropriate filing with CMS or state regulators.
- To space the Logo at sufficient distance from other design elements in all directions so as not to appear combined
- To cease use of the Logo immediately upon termination of your current relationship with Molina or when directed by Molina.
- If you are a Participating Producer, to notify your Agency of your request to use the Logo and any written approval that is provided by Molina

I understand that any use of the Logo shall be governed by the terms of the Agency Agreement between my Agency and Molina Healthcare, Inc.

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By signing below, I agree to the Terms of Use, above, and agree to only use the Logo in the manner that is approved by Molina. If I am signing on behalf of an Agency, I represent that I have the authority and proper authorization to bind and act on behalf of the Agency.

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Printed Name

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Title

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Signature

## **For Molina Office Use Only:**

Your request to use the Molina Logo has been reviewed. Molina's decision is as follows:

Approved for the following use:

Comments:

Denied:

Issued by:

Date: